

Remarks

The above Amendments and these Remarks are filed in reply to the Office Action mailed June 29, 2005.

Claims 1-7, 9-10, 14-16, 20-22, 24 and 26 are presented herewith for reconsideration. Independent Claims 1, 15, 22, 24 and 26 have been amended. Claims 8, 11-13, 18-19, 23, 25 and 27 are presently cancelled to expedite prosecution.

Claims 19 and 27 are rejected under 35 U.S.C. §112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Claims 19 and 27 have been cancelled therefore the rejection under 35 U.S.C. §112, second paragraph, is considered moot.

Claims 1-7, 9-10, 14-16, 20-22 and 24-26 are rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 6,006,265 ("*Rangan et al.*").

Independent claims 1, 15, 22, 24 and 26 have been amended to include many of the limitations of cancelled claims 8, 11 and 13 and thus a new search is not necessitated by the present amendments.

In particular claim 1 calls for "wherein the embedded code is a metadata time code having a format of the address to the remote common gateway interface, a variable and a target destination, and wherein the common gateway interface uses the variable to provide content to the first window identified by the target destination."

In rejecting previously pending claims 8 and 11, the Examiner stated that *Rangan et al.* teaches windows by Fig. 6 and "a metadata time code having a format of a process identification, a variable and a target destination (col. 19, lines 58-col. 10, line 14)." However, *Rangan et al.* does not teach "the common gateway interface uses the variable [in the metadata time code] to provide content to the first window identified by the target destination [in the metadata time code]." (Emphasis added.) Fig. 6 does not describe or suggest this limitation. Col. 19, lines 58 to Col. 10, line 14 of *Rangan et al.* also does not teach or suggest this passage. This passage merely teaches inserting commercials at different times to different SUVs (subscribers/users/viewers) in order to maximize network resources. This passage in no way describes or suggests "a metadata time code having a format of the address to the common gateway interface, a variable and a target destination..." Further, there is no description or suggestion of "the common gateway interface" that uses the variable in the format "to provide content" to "a first window" identified in the format in "a displayed user interface having at least a first window and a second window..."

Claims 15, 22, 24 and 26 have been similar amended and are at least patentable for the

reasons stated above in regard to claim 1.

Further, claim 15 calls for “a remote common gateway interface process that uses the variable to provide content to a first window identified by the target destination in the displayed user interface while the streaming media file is used to display a video in a second window of the displayed user interface.” (Emphasis added.) This claimed use of targeted windows in a metadata time code is not described or suggested by *Rangan et al.*

Claims 22, 24 and 26 have been similar amended and patentable for at least the reasons stated above in regard to claim 15.

Therefore it is respectfully requested that the rejection of claims 1-7, 9-10, 14-16, 20-22, 24 and 26 under 35 U.S.C. §103(a) be withdrawn.

Based on the above amendments and these remarks, reconsideration of claims 1-7, 9-10, 14-16, 20-22 and 24-26 is respectfully requested.

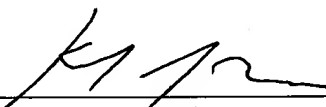
The Examiner’s prompt attention to this matter is greatly appreciated. Should further questions remain, the Examiner is invited to contact the undersigned attorney by telephone.

The Commissioner is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 501826 for any matter in connection with this response, including any fee for extension of time, which may be required.

Respectfully submitted,

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By: _____


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